



2012 Asian Townscape Awards

I . Purpose

Landscape is a visible form of environment where people's daily lives evolve around and consist of various natural, visible, conceptual elements such as mountains, rivers, greenery, urban space, buildings, local culture and the activities of the people who live in and around them.

For the purpose of materializing a living environment that is happy and fulfilling to the people of Asia, the Asian Townscape Awards are designed to honor cities, regions, projects, etc. that have played a significant role as models in landscape construction.

II . The theme of 2012 Asian Townscape Awards

“Comfortable city & Quality of life ”

III. Commended targets and their number

1. Asian Townscape Grand Awards (Ten awards granted each year)

- 1) Cities; regions
- 2) Large size projects which have made important contributions to cities and regions

2. Categories of Asian Townscape Awards

- 1) Projects related to the protection and conservation of nature or secondary nature;
- 2) Buildings which have made significant contributions to the regional development;
- 3) Other significant activities

3. Asian Townscape Honorary Awards (Granted if/when an organization

or individual has been nominated for their significant contribution to the below.)

- 1) Organizations having contributed to the landscape construction and development
- 2) Individuals having contributed to the landscape construction and development

IV. Application qualifications

1. Cities, regions, projects, etc., which have the intent to apply for “Asian Townscape Awards”; which have made excellent achievements in the townscape construction; and which are committed to demonstrating norms in townscapes;
2. Those recommended by members of Expert Review Committee of “Asian Townscape Awards”;
3. Those recommended by townscape related academic societies, associations, institutions or other organizations recommended by the Expert Review Committee members or other members involved of “Asian Townscape Awards”.

V. Eligibility

1. Local governments, administrative departments and urban management departments in various Asian countries and regions;
2. Non-government organizations and community-led organizations;
3. Academic research institutes;
4. Institutions of urban planning, architectural design, landscape design and marketing planning; and real-estate developers;
5. Other relevant institutions and individuals (who can apply from a fair standpoint and with a sense of social responsibility)

VI. Submissions

1. Application data for the preliminary examination
 - 1) Registration Form of Application for Asian Townscape Awards;

- 2) Application Report of Asian Townscape Awards (to be independently completed by the applying institutions)
- 3) Drawings and data, photos taken of the site, written description, report, etc. about urban planning, landscape construction and specific cases;
- 4) Relevant media coverage, the response and opinions of citizens, the relevant commending and awarding certificates issued by other public organizations or government agencies, etc.

** As the documents submitted will not be returned, please submit photocopies or scanned versions.*

2. Submissions for Final Selections

Applications which were short listed will further be reviewed for final selections and will be required to submit the following additional data (not required if already submitted above):

- 1) Photo and video data (a video of no more than 5 minutes with English dubbing or English captions), PPT to be used in the final selection process and presentations, etc.;
- 2) Winners of the final selection process are required to prepare PPT and video data of no more than 10 minutes to be used at the awarding ceremony (with English dubbing or English captions)

VII. Review Criteria (the key points when compiling the Asian Townscape Awards Application Report)

1. Harmonious coexistence with the regional environment;
 - That it stands in harmony with the environment (Ecological environment);
 - That the project is based on humanity (Humanities)
2. Safety, convenience and sustainability
 - That it is safe, secure and comfortable (Safety and amenity)
 - That it is sustainable (Sustainability)

3. Respect for regional culture and history

- That it coordinates well with local streetscape and life styles (Continuity)
- That it stands in harmony with local history and culture (Cultural tradition)

4. High artistic quality

- That it demonstrates creativity and high levels of perfection (Creativity)
- That it is beautiful (Beautification)

5. Contributions to local development; capabilities of becoming models for other cities

- That it is accepted by local people; and having contributed to local development (Contribution)
- That it is capable of becoming a model for other urban and landscape construction projects

VIII. Application and Review Process

1 · Application process

- 1) Publicity on award application: Available through the websites of host organizations such as UN-HABITAT Regional Office for Asia and the Pacific, Asian Habitat Society , The Fukuoka Asian Urban Research Center and. Asia Townscape Design Society
- 2) Where to apply:

Applicants can submit their applications to the following institutions:

UN-HABITAT Regional Office for Asia and the Pacific

Asian Habitat Society

The Fukuoka Asian Urban Research Center

Asian Townscape Design Society

2. Deadline for Application

July 10, 2012

3. Review Process

1) The applications will be reviewed by the Review Committee who will consist of experts from cooperating institutions, universities, and academic societies.

2) Method of review

- Preliminary selections

The first screening of applications will be made by the Secretariat which will form a Review Committee;

Submissions approved by at least 2 members of Review Committee will be shortlisted and entitled to the second selection process.

- Second selection process (a review conducted in various countries and regions)

The review committee will form local review committees in various countries and pay visits to the respective sites in order to review and evaluate the contents of the applications. The review will be carried out within the period specified by the Executive Committee of “Asian Townscape Awards”.

** Applicants which have passed the second selection process may be required to provide additional data for the final selection process*

- Final selection

Representatives of members of the review committees of various countries and regions will attend the meeting of the final examination, and determine the winners of “2011 Asian Townscape Awards” by voting.

IX. Awarding ceremony

In October 30, 2012 ; to be held in Fukuoka, Japan