



2020 Asian Townscape Awards

1. **Purpose**

Landscape is visible form of environment where the people's daily lives evolve around and consist of various natural, visible, conceptual elements such as mountains, rivers, greenery, urban space, buildings, local culture and the activities of the people who live in and around them.

For the purpose of materializing a living environment that is happy and fulfilling to the people of Asia, the Asian Townscape Awards are designed to honor cities, regions, projects, etc. that have played a significant role as models in landscape construction.

2. **Award Targets**

2.1 Cities and Regions

2.2 Large scale projects which have made important contributions to cities and regions

2.3 Projects related to the protection and conservation of nature or secondary nature

2.4 Buildings and projects which have made significant contributions to the regional development

2.5 Projects which are in the process of design/planning

2.6 Organizations who have made contributions to the development of landscapes

3. **Application Qualifications**

Cities, regions, projects, etc., which have the intent to apply for Asian Townscapes Award, and which have made excellent achievements in the townscape construction; and which are committed to demonstrating norms in townscapes.

4. **Eligibility**

4.1 Local governments, administrative departments and urban management departments in Asian countries and regions

4.2 Non-government organizations and community-led organizations

4.3 Academic research institutes

4.4 Institutions of urban planning, architectural design, landscape design and marketing planning and real estate developers

4.5 Other relevant institutions and individuals (who can apply from a fair standpoint and with a sense of social responsibility)

5. Application and Review Process

5.1. How to apply

All applicants should complete the Asian Townscape Award Application Form, with any required supporting materials, to:

(Please send them to either one of the below organizations)

Address:

UN-Habitat Regional Office for Asia and the Pacific (Fukuoka)

ACROS Fukuoka Building 8th Floor

1-1-1 Tenjin, Chuo-ku, Fukuoka 810-0001, Japan

E-mail: habitat.fukuoka@un.org

Fukuoka Asian Urban Research Center

Fukuoka City Hall North Annex 6F,

1-10-1 Tenjin, Chuo-ku, Fukuoka 810-0001, Japan

Email: keikan@urc.or.jp

The application form for ATA is due August 14th, 2020; and supporting materials are due August 31st, 2020.

5.2. Supporting materials

Detailed explanation using Microsoft PowerPoint, and 1-page summary using Microsoft Word.

*Please refer to the template. The templates will be sent upon submission of application form.

5.3. Review Process

- Preliminary selections (local and regional selections in the respective countries) : mid-October,2020
- Joint (final) selections (the awards will be decided upon discussion of the representative members of the review committee for the respective countries) : mid-November,2020

5.4 Announcement of the award

- Certificate to be sent to award-winner: December, 2020

5.5 Awarding Ceremony

- Location: To be decided
- Date: 2021 (scheduled)

*Please note the dates are subject to change

6. **Review Criteria**

(Key points to be considered when compiling the Asian Townscape Award application documents)

6.1 Harmonious coexistence with regional environment

- That it stands in harmony with the environment (ecological environment)
- That the project is based on humanity (humanities)

6.2 Safety, convenience and sustainability

- That it is safe, secure and comfortable (safety and amenity)
- That it is sustainable (sustainability)

6.3 Respect for regional culture and history

- That it coordinates well with local streetscapes and life styles (continuity)
- That it stands in harmony with local history and culture (cultural tradition)

6.4 High artistic quality

- That it demonstrates creativity and high levels of perfection (creativity)
- That it is beautiful (beautification)

6.5 Contributions to local development, capabilities of becoming models for other cities

- That it is accepted by local people, and having contributed to local development (contribution)
- That it is capable of becoming a model for other urban and landscape construction projects.(model project)