

## Ι. Purpose

Landscape is a visible form of environment where the people's daily lives evolve around and consist of various natural, visible, conceptual elements such as mountains, rivers, greenery, urban space, buildings, local culture and the activities of the people who live in and around them.

For the purpose of materializing a living environment that is happy and fulfilling to the people of Asia, the Asian Townscape Awards are designed to honor cities, regions, projects, etc that have played a significant role as models in landscape construction.

## П. The Theme of 2014 Asian Townscape Awards "Townscapes bridging to the future"

- III. Award Targets
  - 1. Cities and Regions;
  - 2. Large scale projects which have made important contributions to cities and regions;
  - 3. Projects related to the protection and conservation of nature or secondary nature;
  - 4. Buildings and projects which have made significant contributions to the regional development;
  - 5. Projects which are in the process of design/planning;
  - 6. Organizations and/or individuals who have made contributions to the development of landscapes;
- IV. **Application Qualifications** 
  - 1. Cities, regions, projects, etc., which have the intent to apply for Asian Townscapes Award, and which have made excellent achievements in the townscape construction; and which are committed to demonstrating norms in townscapes;
  - 2. Those recommended by members of the Expert Review Committee of

Asian Townscapes Award;

- 3. Townscape related academic societies, associations, institutions or other organizations recommended by the Expert Review Committee members or other members involved in Asia Townscapes Award.
- V. Eligibility
  - 1. Local governments, administrative departments and urban management departments in Asian countries and regions;
  - 2. Non-government organizations and community-led organizations;
  - 3. Academic research institutes;
  - 4. Institutions of urban planning, architectural design, landscape design and marketing planning and real estate developers:
  - 5. Other relevant institutions and individuals (who can apply from a fair standpoint and with a sense of social responsibility)
- VI. Submissions
  - Application form for Asian Townscapes Award (please use designated forms);
  - Related documents (drawings, photographs, written description, reports about urban planning, landscape construction and specific cases. Relevant media coverage, response and opinions of citizens, and awarding certificates issued by public organizations and government agencies).
  - Please note that the submission documents will not be returned to the applicants.
- VII. Review Criteria (key points to be considered when compiling the Asian Townscapes Award application documents)
  - 1. Harmonious coexistence with regional environment
  - That it stands in harmony with the environment (ecological environment)
  - That the project is based on humanity (humanities)
  - 2. Safety, convenience and sustainability
  - That it is safe, secure and comfortable (safety and amenity)
  - That it is sustainable (sustainability)
  - 3. Respect for regional culture and history

- That it coordinates well with local streetscapes and life styles (continuity)
- That it stands in harmony with local history and culture (cultural tradition)
- 4. High artistic quality
- That it demonstrates creativity and high levels of perfection (creativity)
- That it is beautiful (beautification)
- 5. Contributions to local development, capabilities of becoming models for other cities
- That it is accepted by local people, and having contributed to local development (contribution)
- That it is capable of becoming a model for other urban and landscape construction projects.(model project)
- VIII. Application and Review Process
  - 1. Where to apply: Applications should be sent to either of the following organizations:
  - UN-Habitat Regional Office for Asia and the Pacific (Fukuoka)
  - Asian Habitat Society
  - The Fukuoka Asian Urban Research Center
  - Asia Landscape Design Society
    - 2. Deadline for application: July 31, 2014
  - 3. Method of review
  - Preliminary selections (local and regional selections in the respective countries)
  - Joint (final) selections (the awards will be decided upon discussion of the representative members of the review committee for the respective countries)
- IX. Awarding Ceremony
  - 1. Location: Fukuoka City, Japan
  - 2. Date: November 18, 2014 (Please note the dates are subject to change)