

FOR IMMEDIATE RELEASE

<u>UN-HABITAT Announces Launch of 2007 Award :</u>
"Gender and Rights-Responsive Sustainable Cities in Asia and the Pacific"

[Tuesday 4 September 2007, Fukuoka, Japan] - UN-HABITAT today announced the launch of a

region-wide award process on "Gender and Rights-Responsive Sustainable Cities in Asia and the

Pacific". In response to recent increased awareness of the paramount importance of a gender

perspective in rebuilding communities affected by disaster and conflict, the theme for the 2007 awards

is "Gender Mainstreaming in Post-disaster, Post-conflict Reconstruction and Disaster Preparedness".

Two awardees will be selected from each level: city, civil society and individual across the Asia-Pacific

region. In each category, one will be selected for excellence, and one for innovation, based on the

evaluation of an International Jury.

UN-HABITAT Regional Office for Asia and the Pacific is welcoming applications from cities, civil society

and individuals who have demonstrated either innovation or excellence in the mainstreaming of gender

issues in the post-disaster, post-conflict reconstruction or disaster preparedness context. The

awardees for excellence will be invited to an awards ceremony in Fukuoka, Japan for the conferral of

the awards in March 2008.

This awards process builds on the UN-HABITAT "Women-Friendly Cities" award that awarded three

cities for excellence in women-friendly policies and programmes in Asia and the Pacific in 2004, and is

part of a larger Gender programme at the Regional Office for Asia and the Pacific that has produced

other components including a recent Expert Group Meeting in Fukuoka, Japan on "Gender Friendly

Sustainable Cities: Rebuilding Communities Affected by Disaster and Conflict" held in June 2007.

We would like to ask you for your continued understanding and support for UN-HABITAT and its

activities.

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Contact:

UN-HABITAT Regional Office for Asia and the Pacific

Attn: Lowie Rosales, Gender Focal Point

Tel: 092-724-7121; Fax: 092-724-7124

Email: habitat.fukuoka@unhabitat.org

URL: http://www.fukuoka.unhabitat.org/